

FOR IMMEDIATE RELEASE

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A BETTER WAY TO SEE & EXPERIENCE ITALY

First-Class Rail Vacations by Monograms

LITTLETON, Colorado – January 17, 2017 – From north to south and heel to toe, Italy delivers ancient cities, seaside villages and rolling vineyards. It's home to the Roman Empire and birthplace to the Renaissance. A place where you can stand in the presence of Michelangelo's *David* and da Vinci's *Last Supper*. Italy is also home to more UNESCO World Heritage cultural sites than any other country on the globe. This is a place that needs to be explored, ventured through and seen. Truly seen.

To ensure they're getting the most out of their journey through Italy, <u>Monograms</u> delivers travelers to cities and villages on their itinerary via first-class, high-speed rail and offers them a local welcome in each destination with hand-picked centrally located hotels. Even better? Monograms – a sister company to award-winning tour operator Globus – is the only vacation provider that promises travelers the on-site services of an expert Local Host who also arranges sightseeing in each destination and more.

For instance, when travelers want to see and experience the "big three," Monograms offers a 10-day *Rome, Florence & Venice* vacation (priced from \$1,959). On this getaway, travelers arrive in Rome where Monograms effortlessly escorts them from the airport to hotel where they meet up with a Local Host who offers insights and tips. Among many things, travelers will enjoy a half-day, included sightseeing excursion that delivers Michelangelo's *The Last Judgment* at Sistine Chapel, VIP entrance to the historic Colosseum, the Roman Forum and St. Peter's Square and Basilica – all accompanied by inside stories only the locals know. After three (3) days in Rome, it's off to Florence via first-class, high-speed train. There, travelers will be escorted to the Academy of Fine Arts. With VIP access, they can skip the lines to see Michelangelo's *David*. Other activities include walking through Cathedral Square, Piazza della Signoria and Santa Croce Square. After arriving via first-class train to Venice, and once again, receiving a Local Host greeting, Monograms has arranged a glassblowers' presentation plus VIP sightseeing in St. Mark's Square and Basilica a visit to Doges' Palace and the Bridge of Sighs.

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Monograms' Italy Rail Journeys - 2-2-2

Other popular Monograms rail journeys throughout Italy include:

- 13-day Sorrento, Rome, Florence & Venice
- 13-day Rome, Florence, Venice & Lake Maggiore
- 7-day Rome & Venice
- 7-day Rome & Florence

"There are good ways to see and experience Italy and ways that are decidedly not so good. With Monograms, the difference is clear from the start because we're behind travelers every step of the way," said Steve Born, vice president of marketing for the Globus family of brands. "They'll spend every moment exploring and savoring rather than stressing thanks to hand-picked, centrally located accommodations and the on-site services of their Monograms Local Host. In each place, travelers can enjoy as much or as little free time as they'd like. Local Hosts can arrange such excursions as a day in the Chianti countryside; cooking with an Italian chef; an excursion to Pisa and more. Travelers also have the opportunity to enjoy the journey and the scenery of the country between each place in the comfort of first-class train travel that's included in the vacation."

DEAL ALERT: Looking for better deals on a better way to travel? Monograms' <u>WANDERLIST</u> offers travelers the best deals each month.

For more information about Monograms visit www.monograms.com or blog.monograms.com.

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ABOUT MONOGRAMS

With nearly 40 offices staffed with more than 200 travel experts that extend as far as Asia and as wide as Europe, Monograms has a rich reputation as a company travelers can depend on to help them simplify travel planning while creating special dream getaways. Monograms affords travelers the power to personalize their vacation without having to take care of planning details or logistics, thanks to the on-site support of a Local Host. With Monograms, travelers are assured their vacation details are taken care of, including hotel, transportation, sightseeing and more, so they can simply focus on having fun. Monograms is part of the Globus family of brands, an award-winning, travel industry leader with more than 85 years of international travel expertise. The Globus family of brands is a member of Sustainable Travel International (STI).

Consumers can book a Monograms vacation or request brochures by visiting a preferred travel agent or by calling the following toll free number: 1.800.250.7614. For more information, please visit Monograms.com.