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With Ancient Brushstrokes Waiting, Who Wants to Study a Map? ...

FROM ART TO AFTER DARK EXPLORATIONS, MONOGRAMS OFFERS AN INSIDER'S VIEW OF FLORENCE

LITTLETON, Colorado – February 17, 2015 – The “Cradle of the Renaissance” is not only an art historian’s dream, it’s also the perfect destination for aspiring photographers, professional shoppers and foodies alike. Resting along the banks of the Arno River, Florence represents the best of Italy.

In 2015, Monograms is providing travelers nine (9) inclusive travel packages that feature [Florence](#). Package options include everything from a 4-day **Florence Getaway** and 10-day **Rome, Florence & Venice** travel package to 13-day **Venice, Florence, Rome & Taormina Riviera** vacation and a 16-day, multi-country **London, Paris, Venice, Florence & Rome** itinerary.

In Florence – and the whole of Europe, as well as Asia, the South Pacific, South America and Africa – Monograms promises vacations that are both manageable and fun. When travelers choose to travel with Monograms, they stay in the heart of the action thanks to a choice of hand-selected hotels; they get the VIP treatment by skipping lines at must-see sights and they arrive stress-free, thanks to transportation to and around their destination.

In addition, Monograms provides travelers their own, on-site **Local Host**® who helps them personalize their experience: A one-of-a-kind, featured component of every Monograms vacation.

Ornella Colella – a Monograms’ Local Host in Florence – has provided travelers planning a trip to this romantic and bustling destination some insider tips. According to her:

1. The best view of the city is from the Piazzale Michelangelo: A famous square with an incredible panorama. Beyond the view of the city itself are the hills of Settignano and Fiesole.
2. For a more locally inspired night out, head to the Santa Croce neighborhood: East of the Piazza Santa Croce. The streets around the Mercato di Sant’Ambrogio and Piazza de’ Ciampi have some of the best restaurants and bars in the city. It’s a place that gets lively (in a great way) after dark.
3. For a beautiful stroll, visit the Boboli Gardens – an outdoor museum of garden sculpture that includes works from the 16th through 18th centuries.

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Monograms Florence – 2-2-2

4. June is the best month to visit Florence. The weather is perfect and the crowds have not yet found their way to this riverside city.
5. To escape the city and the crowds, spend a day-trip in the Tuscan countryside. Specifically:
 - a. Val d'Orcia. It's a two-hour train ride from Florence and boasts villages, castles, hamlets and farmhouses. Be sure to check out Pienza (the "Ideal City").
 - b. The Chianti region. Drive through rolling hills, past vineyards, country homes and parishes and taste some of the best wine in the world.
6. Don't forget to drink a Bellini (Omelia calls it the city's "signature drink") or taste Bistecca alla Fiorentina (the dish she says best represents Florence cuisine).
7. And, of course, no trip to Florence is complete without visiting the Piazza del Duomo, Galleria degli Uffizi (arguably the world's greatest gallery of Renaissance art) and the Galleria dell'Accademia – home to Michelangelo's "David."

For more information about Monograms – or for the latest [deals](#), including a \$100 air credit on 2015 Europe Vacations – visit www.monograms.com.

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ABOUT MONOGRAMS

With nearly 40 offices staffed with more than 200 travel experts that extend as far as Asia and as wide as Europe, Monograms has a rich reputation as a company travelers can depend on to help them simplify travel planning while creating special dream getaways. Monograms affords travelers the power to personalize their vacation without having to take care of planning details or logistics, thanks to the on-site support of a Local Host. With Monograms, travelers are assured their vacation details are taken care of, including hotel, transportation, sightseeing and more, so they can simply focus on having fun. Monograms is part of the Globus family of brands, an award-winning, travel industry leader with more than 85 years of international travel expertise. The Globus family of brands is a member of Sustainable Travel International (STI).

Consumers can book a Monograms vacation or request brochures by visiting a preferred travel agent or by calling the following toll free number: 1.800.250.7614. For more information, please visit Monograms.com.