

COLOR ME INTERESTED ... 6 Off-the-Beaten Path European Art Galleries Worth a Visit ...

LITTLETON, Colorado – February 23, 2016 – In addition to fulfilling any architecture enthusiast's dream, the vibrant cities of Europe are also an art lover's Utopia. Now, Monograms' expert guides are offering insights into Europe's best, off-the-beaten path art galleries in Barcelona, Madrid and Berlin.

MADRID:

One of the significant art capitals of the world, Madrid has a legacy of courting great painters from across the globe. Today, this vibrant city features three of the best-known, most-visited art museums on the planet known locally as the Prado, Thyssen and Reina Sofia. Beyond the "big 3," Madrid is host to a plethora of lesser-known galleries sure to satisfy any art fix. Here are a couple:

- ***Mad is Mad:*** A gallery devoted to contemporary creation, new sensibilities, irony and urban experimentation, this gallery can be found in the heart of the lively neighborhood of Chueca.
- ***Mondo Galeri-a:*** This gallery pays close attention to the power of photography and its ability to communicate and transform emotions.

BARCELONA:

Home to the whimsical walls of Gaudi and the founder of Cubism, Picasso (for a time) Barcelona is an oasis for art lovers. And while it features some of Europe's most familiar art museums including Museu Picasso and Fundació Joan Miró, the Spanish city also boasts an inspired list of off-the-beaten path art galleries worth a visit. Here are two Monograms' Local Hosts love:

- ***Galeria Joan Prats:*** Since its debut in 1976, the has been a pioneering gallery in the international contemporary art scene.
- ***Galeria Trama:*** Established in 1991, Trama is dedicated to promoting contemporary art. It exposes and promotes and established group of artists as well as emerging talent.

BERLIN:

Home to more than 400 galleries, art aficionados will have a hard time choosing where to spend their time in Berlin. Since the fall of the Wall, this destination's space and relatively low cost of living have made it a haven for emerging artists. Two galleries Monograms' Local Hosts recommend are:

- ***East Side Gallery:*** In 1989 most of the Berlin Wall fell and was quickly dismantled, but along Mühlenstrasse, a 1.3 km stretch became known as the East Side Gallery – the world's largest open-air mural collection.
- ***Picture Gallery – Gemäldegalerie:*** It would be difficult to find a better collection of paintings by such luminaries as Van Dyk, Hals, Rubens and Rembrandt than this gallery. Designed by Munich architects Hilmer & Sattler, the building is its own work of art.

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Monograms' Local Host Picks for Europe's Off-The-Beaten Path Art – 2-2-2

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